

Dear Sir,

You are currently working on plans for building my new home. I have learned about a product that offers whole house protection against:

- mold growth on wood products during job site construction and storage
- mold growth and damage from termites and decay for years after completion of my home

This product is trademarked as FrameGuard® mold-resistant wood; it was developed by the makers of Wolmanized® wood. A blend of anti-mold chemicals and borate technology, this wood not only protects me and my family from future problems, it also reduces your exposure to mold-related claims. It is backed by a competitive warranty and is no different to handle or install than the wood products you are accustomed to using.

I want to talk with you soon about using FrameGuard® wood throughout the framing package of my home. It is available in framing lumber, components such as trusses, as well as plywood, OSB and many other engineered wood products. If you would like to learn more about this wood, visit the manufacturer's web site at www.frameguardwood.com or call toll-free at 866.736.7366.

Though using FrameGuard® wood will add minimally to the cost of my home, I feel the protection it offers to you, me and my family is well worth the cost.

Thank you,

(Your name and
contact information)